

# **EXHIBIT C**

MARC M. SELTZER (54534)  
SUSMAN GODFREY L.L.P.  
1901 Avenue of the Stars, Suite 950  
Los Angeles, CA 90067-6029  
Telephone: (310) 789-3100  
Facsimile: (310) 789-3150  
e-mail: mseltzer@susmangodfrey.com

LESTER L. LEVY (Admitted Pro Hac Vice)  
MICHELE F. RAPHAEL (Admitted Pro Hac Vice)  
WOLF POPPER LLP  
845 Third Avenue  
New York NY 10022  
Telephone: 212.759.4600  
Facsimile: 212.486.2093  
e-mail: llevy@wolfpopper.com  
e-mail: mraphael@wolfpopper.com

*Attorneys for Plaintiffs  
(See Signature Page for Additional  
Plaintiffs' Counsel)*

UNITED STATES DISTRICT COURT  
NORTHERN DISTRICT OF CALIFORNIA  
SAN JOSE DIVISION

CLRB HANSON INDUSTRIES, LLC d/b/a  
INDUSTRIAL PRINTING, and HOWARD  
STERN, on behalf of themselves and all  
others similarly situated,

Plaintiffs,

vs.

GOOGLE, INC.,

Defendant.

CASE NO: C05-03649 JW

**CLRB HANSON INDUSTRIES LLC'S  
RESPONSE TO DEFENDANT GOOGLE  
INC'S REQUEST FOR PRODUCTION  
OF DOCUMENTS (SET TWO)**

PROPOUNDING PARTY: GOOGLE, INC

RESPONDING PARTY: CLRB HANSON INDUSTRIES LLC d/b/a  
INDUSTRIAL PRINTING

1 Pursuant to Rule 26 and 34 of the Federal Rules of Civil Procedure, and Northern  
2 District of California Local Rule 34-1, Plaintiff CLRB Hanson Industries, LLC ("CLRB")  
3 responds to the Second Set of Requests for Production of Documents of Google Inc ("Google")  
4 as follows:

5 **GENERAL OBJECTIONS**

6 1. CLRB objects to each request to the extent that is overly broad and seeks  
7 information that is neither relevant to this action nor reasonably calculated to lead to the  
8 discovery of admissible evidence.

9 2. CLRB objects to each request to the extent it purports to impose burdens that are  
10 greater than or different from those imposed by the Federal Rule or applicable case law.

11 3. CLRB objects to each request to the extent it seeks information protected by any  
12 privilege, immunity, or protection from disclosure, including, without limitation, the attorney-  
13 client privilege, the work product doctrine, the investigative privilege, or the party  
14 communications privilege. Any inadvertent production of any privileged or protected  
15 information shall not be deemed or construed to constitute a waiver of any privilege or right of  
16 CLRB.

17 4. CLRB objects to each request to the extent it seeks documents that are not  
18 currently within the possession, custody or control of CLRB. Without limiting the foregoing,  
19 CLRB objects to each request to the extent it seeks documents in the possession, custody or  
20 control of any third party.

21 5. CLRB objects to each request to the extent it is vague and ambiguous.

22 6. CLRB expressly reserves the right (a) to object to the use or admissibility at trial  
23 or the settlement hearing of any discovery response; and (b) to revise, correct, add to or clarify  
24 the objections or responses set forth herein and the production made pursuant thereto.

25 7. CLRB objects to the definition of "you" and "your" as vague, ambiguous and  
26 overbroad.

27 8. CLRB objects to the definition of "Agreement" as overbroad, vague, ambiguous,  
28 and unsupported by the record in this litigation.

9. CLRB objects to the definition of "your websites" as vague, ambiguous and

1 overbroad.

2 10. CLRB objects to the definition “the AdWords website” as vague, ambiguous and  
3 overbroad.

4 11. CLRB objects to the Instructions as vague, ambiguous, overbroad.

5 12. CLRB objects to the Instructions as they seek information that is neither relevant  
6 nor reasonably calculated to lead to the discovery of admissible evidence.

7 13. CLRB objects to the Instructions to the extent they purport to impose burdens  
8 that are greater than or different from those imposed by the Federal Rules or applicable case  
9 law.

10 14. CLRB objects to the Instructions to the extent they seek information protected by  
11 any privilege, immunity, or protection from disclosure, including without limitation, the  
12 attorney-client privilege, the work product doctrine, the investigative privilege, or the party  
13 communications privilege.

14 15. All CLRB’s General Objections shall be deemed applicable to each of the  
15 specific requests, even if not further referred to in the Responses and Objections to Specific  
16 Document Requests set forth below.

17 **RESPONSES AND OBJECTIONS TO SPECIFIC DOCUMENT REQUESTS**  
18 **REQUEST FOR PRODUCTION NO. 13:**

19 All documents not previously produced that are responsive to Google’s document  
20 requests served on July 17, 2006.

21 **RESPONSE TO REQUEST NO. 13:**

22 CLRB incorporates by reference its General Objections. Subject to and without waiving  
23 its General Objections, CLRB will produce non-privileged documents, if any, responsive to this  
24 request and not already produced.

25 **REQUEST FOR PRODUCTION NO. 14:**

26 All documents that reflect, describe, relate to, or constitute the Agreement.

27 **RESPONSE TO REQUEST NO. 14.:**

28 CLRB incorporates by reference its General Objections. Subject to and without waiving  
its General Objections, CLRB will produce non-privileged documents, if any, responsive to this

request and not already produced.

**REQUEST FOR PRODUCTION NO. 15:**

All documents constituting correspondence or communications between you and Google relating to advertising.

**RESPONSE TO REQUEST NO. 15:**

CLRB incorporates by reference its General Objections. Subject to and without waiving its General Objections, CLRB will produce non-privileged documents, if any, responsive to this request and not already produced.

**REQUEST FOR PRODUCTION NO. 16:**

All documents constituting correspondence or communications between you and entities or individuals other than Google relating to advertising with Google or AdWords.

**RESPONSE TO REQUEST NO 16.:**

CLRB incorporates by reference its General Objections. CLRB objects to this request as vague, overbroad, and unduly burdensome. CLRB is prepared to confer regarding clarification and narrowing the scope of this request.

**REQUEST FOR PRODUCTION NO. 17:**

All documents constituting correspondence or communications between you and entities or individuals other than Google relating to online and/or offline advertising.

**RESPONSE TO REQUEST NO. 17:**

CLRB incorporates by reference its General Objections. CLRB objects to this request as vague, overbroad, and unduly burdensome. CLRB is prepared to confer regarding clarification and narrowing the scope of this request.

**REQUEST FOR PRODUCTION NO. 18:**

All documents constituting or reflecting your internal budgets, financial plans or strategies regarding online and/or offline advertising.

**RESPONSE TO REQUEST NO. 18:**

CLRB incorporates by reference its General Objections. Subject to and without waiving its General Objections, CLRB states it has no responsive documents.

**REQUEST FOR PRODUCTION NO. 19:**

1 All documents constituting or reflecting your internal accounting records, ledgers,  
2 invoices, bill and/or statements, for any and all AdWords services.

3 **RESPONSE TO REQUEST NO. 19:**

4 CLRB incorporates by reference its General Objections. Subject to and without waiving  
5 its General Objections, CLRB will produce non-privileged documents, if any, responsive to this  
6 request and not already produced.

7 **REQUEST FOR PRODUCTION NO. 20:**

8 All documents referring or relating to online and/or offline advertising you have  
9 purchased from any individual or entity other than Google.

10 **RESPONSE TO REQUEST NO. 20:**

11 CLRB incorporates by reference its General Objections. Subject to and without waiving  
12 its General Objections, CLRB will produce non-privileged documents, if any, responsive to this  
13 request and not already produced.

14 **REQUEST FOR PRODUCTION NO. 21:**

15 All documents constituting or reflecting your internal accounting records, ledgers,  
16 invoices, bills and/or statements, for any and all online and/or offline advertising services  
17 purchased or otherwise received from entities or individuals other than Google.

18 **RESPONSE TO REQUEST NO. 21:**

19 CLRB incorporates by reference its General Objections. Subject to and without waiving  
20 its General Objections, CLRB will produce non-privileged documents, if any, responsive to this  
21 request and not already produced.

22 **REQUEST FOR PRODUCTION NO. 22:**

23 All documents constituting, referencing, discussing, or reflecting the AdWords website.

24 **RESPONSE TO REQUEST NO. 22:**

25 CLRB incorporates by reference its General Objections. Subject to and without waiving  
26 its General Objections, CLRB will produce non-privileged documents, if any, responsive to this  
27 request and not already produced.

28 **REQUEST FOR PRODUCTION NO. 23:**

All documents evidencing any and all times you visited the AdWords website.

1 **RESPONSE TO REQUEST NO. 23:**

2 CLRB incorporates by reference its General Objections. Subject to and without waiving  
3 its General Objections, CLRB will produce non-privileged documents, if any, responsive to this  
4 request and not already produced.

5 **REQUEST FOR PRODUCTION NO. 24:**

6 All documents constituting or reflecting AdWords advertisements and/or promotional  
7 materials.

8 **RESPONSE TO REQUEST NO. 24:**

9 CLRB incorporates by reference its General Objections. Subject to and without waiving  
10 its General Objections, CLRB will produce non-privileged documents, if any, responsive to this  
11 request and not already produced.

12 **REQUEST FOR PRODUCTION NO. 25:**

13 All documents constituting or reflecting advertisements and/or promotional materials for  
14 online and/or offline advertising services provided by entities or individuals other than Google.

15 **RESPONSE TO REQUEST NO. 25:**

16 CLRB incorporates by reference its General Objections. CLRB objects to this request as  
17 vague, overbroad, and unduly burdensome. CLRB is prepared to confer regarding clarification  
18 and narrowing the scope of this request.

19 **REQUEST FOR PRODUCTION NO. 26:**

20 All documents constituting or reflecting AdWords Terms and Conditions in effect at any  
21 point in time.

22 **RESPONSE TO REQUEST NO. 26:**

23 CLRB incorporates by reference its General Objections. Subject to and without waiving  
24 its General Objections, CLRB will produce non-privileged documents, if any, responsive to this  
25 request and not already produced.

26 **REQUEST FOR PRODUCTION NO. 27:**

27 All documents constituting, referring, or relating to AdWords FAQs in effect at any  
28 point in time.

**RESPONSE TO REQUEST NO. 27:**

1 CLRB incorporates by reference its General Objections. Subject to and without waiving  
2 its General Objections, CLRB will produce non-privileged documents, if any, responsive to this  
3 request and not already produced.

4 **REQUEST FOR PRODUCTION NO. 28:**

5 All documents constituting, referring, or reflecting AdWords training or tutorial  
6 materials, whether received from Google and/or any entity or individual other than Google.

7 **RESPONSE TO REQUEST NO. 28:**

8 CLRB incorporates by reference its General Objections. Subject to and without waiving  
9 its General Objections, CLRB will produce non-privileged documents, if any, responsive to this  
10 request and not already produced.

11 **REQUEST FOR PRODUCTION NO. 29:**

12 All documents constituting, referring, or relating to AdWords training which you  
13 received from Google and/or entity or individual other than Google.

14 **RESPONSE TO REQUEST NO. 29:**

15 CLRB incorporates by reference its General Objections. Subject to and without waiving  
16 its General Objections, CLRB will produce non-privileged documents, if any, responsive to this  
17 request and not already produced.

18 **REQUEST FOR PRODUCTION NO. 30:**

19 All documents relating to your understanding of the term "Daily Budget" as used in  
20 connection with Google AdWords.

21 **RESPONSE TO REQUEST NO. 30:**

22 CLRB incorporates by reference its General Objections. Subject to and without waiving  
23 its General Objections, CLRB will produce non-privileged documents, if any, responsive to this  
24 request and not already produced.

25 **REQUEST FOR PRODUCTION NO. 31:**

26 All documents referring or relating to the term "Daily Budget" used in connection with  
27 Google AdWords.

28 **RESPONSE TO REQUEST NO. 31:**

CLRB incorporates by reference its General Objections. Subject to and without waiving

1 its General Objections, CLRB will produce non-privileged documents, if any, responsive to this  
2 request and not already produced.

3 **REQUEST FOR PRODUCTION NO. 32:**

4 All documents upon which you based any decision to purchase advertising from Google

5 **RESPONSE TO REQUEST NO. 32:.**

6 CLRB incorporates by reference its General Objections. Subject to and without waiving  
7 its General Objections, CLRB will produce non-privileged documents, if any, responsive to this  
8 request and not already produced.

9 **REQUEST FOR PRODUCTION NO. 33:**

10 All bank and credit card statements, and other documents reflecting charges and credits  
11 from Google, not previously produced in this action.

12 **RESPONSE TO REQUEST NO. 33:**

13 CLRB incorporates by reference its General Objections. Subject to and without waiving  
14 its General Objections, CLRB will produce non-privileged documents, if any, responsive to this  
15 request and not already produced.

16 **REQUEST FOR PRODUCTION NO. 34:**

17 All documents reflecting, describing, evidencing or relating to each of your decisions, if  
18 any, to pause and/or unpause any of your AdWords campaigns.

19 **RESPONSE TO REQUEST NO. 34:**

20 CLRB incorporates by reference its General Objections. Subject to and without waiving  
21 its General Objections, CLRB will produce non-privileged documents, if any, responsive to this  
22 request and not already produced.

23 **REQUEST FOR PRODUCTION NO. 35:**

24 All documents referring or relating to each of your decisions, if any, to delete and/or  
25 undelete any of your AdWords campaigns.

26 **RESPONSE TO REQUEST NO. 35:**

27 CLRB incorporates by reference its General Objections. Subject to and without waiving  
28

1 its General Objections, CLRB will produce non-privileged documents, if any, responsive to this  
2 request and not already produced.

3 **REQUEST FOR PRODUCTION NO. 36:**

4 All documents referring or relating to each of your decisions, if any, to cancel advertising  
5 purchased from Google.

6 **RESPONSE TO REQUEST NO. 36:**

7 CLRB incorporates by reference its General Objections. Subject to and without waiving  
8 its General Objections, CLRB will produce non-privileged documents, if any, responsive to this  
9 request and not already produced.

10 **REQUEST FOR PRODUCTION NO. 37:**

11 All documents referring or relating to Ad Scheduling.

12 **RESPONSE TO REQUEST NO. 37:**

13 CLRB incorporates by reference its General Objections. Subject to and without waiving  
14 its General Objections, CLRB will produce non-privileged documents, if any, responsive to this  
15 request and not already produced.

16 **REQUEST FOR PRODUCTION NO. 38:**

17 All documents referring or relating to AdWords campaigns for your websites.

18 **RESPONSE TO REQUEST NO. 38:**

19 CLRB incorporates by reference its General Objections. Subject to and without waiving  
20 its General Objections, CLRB will produce non-privileged documents, if any, responsive to this  
21 request and not already produced.

22 **REQUEST FOR PRODUCTION NO. 39:**

23 All documents constituting correspondence or communications between you and Google  
24 relating to advertising.

25 **RESPONSE TO REQUEST NO. 39:**

26 CLRB incorporates by reference its General Objections. Subject to and without waiving  
27 its General Objections, CLRB will produce non-privileged documents, if any, responsive to this  
28

request and not already produced.

**REQUEST FOR PRODUCTION NO. 40:**

All documents constituting correspondence or communications between you and entities or individuals other than Google relating to online and/or offline advertising.

**RESPONSE TO REQUEST NO. 40:**

CLRB incorporates by reference its General Objections. CLRB objects to this request as vague, overbroad, and unduly burdensome. CLRB is prepared to confer regarding clarification and narrowing the scope of this request.

**REQUEST FOR PRODUCTION NO. 41:**

All documents constituting correspondence or communications between you and Google relating to payments for advertising.

**RESPONSE TO REQUEST NO. 41:**

CLRB incorporates by reference its General Objections. Subject to and without waiving its General Objections, CLRB will produce non-privileged documents, if any, responsive to this request and not already produced.

**REQUEST FOR PRODUCTION NO. 42:**

All documents constituting correspondence or communications between you and entities or individuals other than Google relating to payments for online and/or offline advertising.

**RESPONSE TO REQUEST NO. 42:**

CLRB incorporates by reference its General Objections. CLRB objects to this request as vague, overbroad, and unduly burdensome. CLRB is prepared to confer regarding clarification and narrowing the scope of this request.

**REQUEST FOR PRODUCTION NO. 43:**

All documents constituting correspondence or communications regarding Google.

**RESPONSE TO REQUEST NO. 43:**

CLRB incorporates by reference its General Objections. Subject to and without waiving its General Objections, CLRB will produce non-privileged documents, if any, responsive to this

request and not already produced.

**REQUEST FOR PRODUCTION NO. 44:**

All documents constituting correspondence or communications regarding AdWords.

**RESPONSE TO REQUEST NO. 44:**

CLRB incorporates by reference its General Objections. Subject to and without waiving its General Objections, CLRB will produce non-privileged documents, if any, responsive to this request and not already produced.

**REQUEST FOR PRODUCTION NO. 45:**

For each purchase made by customers on your websites, all documents sufficient to show the date and time of the purchase, and the amount of the purchase.

**RESPONSE TO REQUEST NO. 45:**

CLRB incorporates by reference its General Objections. CLRB objects to this request as vague, overbroad, and unduly burdensome. CLRB is prepared to confer regarding clarification and narrowing the scope of this request.

**REQUEST FOR PRODUCTION NO. 46:**

All documents which show traffic (visitors, unique visitors, purchases, etc.) on your websites, whether generated by you or a third party.

**RESPONSE TO REQUEST NO. 46:**

CLRB incorporates by reference its General Objections. CLRB objects to this request as vague, overbroad, and unduly burdensome. CLRB is prepared to confer regarding clarification and narrowing the scope of this request.

**REQUEST FOR PRODUCTION NO. 47:**

All documents referring or relating to statistics, volume, purchase reports or other information regarding visitors and unique visitors to your websites, whether generated by you or a third party.

**RESPONSE TO REQUEST NO. 47:**

CLRB incorporates by reference its General Objections. CLRB objects to this request as

vague, overbroad, and unduly burdensome. CLRB is prepared to confer regarding clarification and narrowing the scope of this request.

**REQUEST FOR PRODUCTION NO. 48:**

All documents referring or relating to website analytics for your websites, whether generated by you or a third party.

**RESPONSE TO REQUEST NO. 48:**

CLRB incorporates by reference its General Objections. CLRB objects to this request as vague, overbroad, and unduly burdensome. CLRB is prepared to confer regarding clarification and narrowing the scope of this request.

**REQUEST FOR PRODUCTION NO. 49:**

All documents constituting communications between you and any entity or individual responsible for tracking, analyzing or monitoring visitors to your websites and/or purchases made on your website.

**RESPONSE TO REQUEST NO. 49:**

CLRB incorporates by reference its General Objections. CLRB objects to this request as vague, overbroad, and unduly burdensome. CLRB is prepared to confer regarding clarification and narrowing the scope of this request.

**REQUEST FOR PRODUCTION NO. 50:**

For each product you sell and/or have sold at any time, all documents referring or relating to and/or tracking purchases and sales of those products, including but not limited to, purchase reports, sales volume reports, or sales volume estimates, on a daily, weekly, monthly, quarterly and/or annual basis.

**RESPONSE TO REQUEST NO. 50:**

CLRB incorporates by reference its General Objections. CLRB objects to this request as vague, overbroad, and unduly burdensome. CLRB is prepared to confer regarding clarification and narrowing the scope of this request.

**REQUEST FOR PRODUCTION NO. 51:**

1 For each product you currently sell and/or have sold at any time, all documents  
2 constituting customer orders for purchase of the product sufficient to show the date the product  
3 was purchased, the amount of the purchase and the products purchased.

4 **RESPONSE TO REQUEST NO. 51:**

5 CLRB incorporates by reference its General Objections. CLRB objects to this request as  
6 vague, overbroad, and unduly burdensome. CLRB is prepared to confer regarding clarification  
7 and narrowing the scope of this request.

8 **REQUEST FOR PRODUCTION NO. 52:**

9 All documents constituting or relating to communications with your supplier regarding  
10 demand for each product you sell and/or have sold at any time.

11 **RESPONSE TO REQUEST NO. 52:**

12 CLRB incorporates by reference its General Objections. Subject to and without waiving  
13 its General Objections, CLRB states it has no responsive documents.

14 **REQUEST FOR PRODUCTION NO. 53:**

15 All documents referring or relating to your sales volume.

16 **RESPONSE TO REQUEST NO. 53:**

17 CLRB incorporates by reference its General Objections. CLRB objects to this request as  
18 vague, overbroad, and unduly burdensome. CLRB is prepared to confer regarding clarification  
19 and narrowing the scope of this request.

20 **REQUEST FOR PRODUCTION NO. 54:**

21 All documents referring or relating to demand for each product you sell and/or have sold  
22 at any time.

23 **RESPONSE TO REQUEST NO. 54:**

24 CLRB incorporates by reference its General Objections. CLRB objects to this request as  
25 vague, overbroad, and unduly burdensome. CLRB is prepared to confer regarding clarification  
26 and narrowing the scope of this request.

27 **REQUEST FOR PRODUCTION NO. 55:**

1 All documents referring or relating to your fulfillment of purchase orders.

2 **RESPONSE TO REQUEST NO. 55:**

3 CLRB incorporates by reference its General Objections. CLRB objects to this request as  
4 vague, overbroad, and unduly burdensome. CLRB is prepared to confer regarding clarification  
5 and narrowing the scope of this request.

6 **REQUEST FOR PRODUCTION NO. 56:**

7 All documents constituting or relating to communications between you and your  
8 customers regarding your inability to deliver or provide product(s) your customers purchased.

9 **RESPONSE TO REQUEST NO. 56:**

10 CLRB incorporates by reference its General Objections. Subject to and without waiving  
11 its General Objections, CLRB states it has no responsive documents.

12 **REQUEST FOR PRODUCTION NO. 57:**

13 All documents referring or relating to your inability to fulfill orders from your customers.

14 **RESPONSE TO REQUEST NO. 57:**

15 CLRB incorporates by reference its General Objections. Subject to and without waiving  
16 its General Objections, CLRB states it has no responsive documents.

17 **REQUEST FOR PRODUCTION NO. 58:**

18 All documents referring or relating to your inventory.

19 **RESPONSE TO REQUEST NO. 58:**

20 CLRB incorporates by reference its General Objections. CLRB objects to this request as  
21 vague, overbroad, and unduly burdensome. CLRB is prepared to confer regarding clarification  
22 and narrowing the scope of this request.

23 **REQUEST FOR PRODUCTION NO. 59:**

24 All documents constituting shipping or delivery records for products delivered to  
25 customers who placed orders through your websites.

26 **RESPONSE TO REQUEST NO. 59:**

27 CLRB incorporates by reference its General Objections. CLRB objects to this request as  
28

vague, overbroad, and unduly burdensome. CLRB is prepared to confer regarding clarification and narrowing the scope of this request.

**REQUEST FOR PRODUCTION NO. 60:**

All documents constituting shipping or delivery records for products delivered to customers who placed orders through means other than your websites, including but not limited to, via mail, telephone and/or in person.

**RESPONSE TO REQUEST NO. 60:**

CLRB incorporates by reference its General Objections. CLRB objects to this request as vague, overbroad, and unduly burdensome. CLRB is prepared to confer regarding clarification and narrowing the scope of this request.

**REQUEST FOR PRODUCTION NO. 61:**

All documents constituting or reflecting every advertisement you have purchased and/or placed, including online advertising and offline advertising.

**RESPONSE TO REQUEST NO. 61:**

CLRB incorporates by reference its General Objections. CLRB objects to this request as vague, overbroad, and unduly burdensome. CLRB is prepared to confer regarding clarification and narrowing the scope of this request.

**REQUEST FOR PRODUCTION NO. 62:**

All documents constituting or relating to communications between you and your customers regarding reasons for their purchases.

**RESPONSE TO REQUEST NO. 62:**

CLRB incorporates by reference its General Objections. Subject to and without waiving its General Objections, CLRB states it has no responsive documents.

**REQUEST FOR PRODUCTION NO. 63:**

All documents constituting or relating to surveys and/or questionnaires (including but not limited to the surveys and/or questionnaires and/or any responses thereto) you sent to your customers regarding reasons for their purchases.

1 **RESPONSE TO REQUEST NO. 63:**

2 CLRB incorporates by reference its General Objections. Subject to and without waiving  
3 its General Objections, CLRB states it has no responsive documents.

4 **REQUEST FOR PRODUCTION NO. 64:**

5 All documents constituting or relating to communications between you and your  
6 customers regarding how they were directed to your websites.

7 **RESPONSE TO REQUEST NO. 64:**

8 CLRB incorporates by reference its General Objections. Subject to and without waiving  
9 its General Objections, CLRB states it has no responsive documents.

10 **REQUEST FOR PRODUCTION NO. 65:**

11 All documents constituting surveys and/or questionnaires (including but not limited to  
12 the surveys and/or questionnaires and/or any responses thereto) you sent to your customers  
13 regarding how they were directed to your websites.

14 **RESPONSE TO REQUEST NO. 65:**

15 CLRB incorporates by reference its General Objections. Subject to and without waiving  
16 its General Objections, CLRB states it has no responsive documents.

17 **REQUEST FOR PRODUCTION NO. 66:**

18 All documents relating to hosting, managing or otherwise maintaining your websites.

19 **RESPONSE TO REQUEST NO. 66:**

20 CLRB incorporates by reference its General Objections. CLRB objects to this request as  
21 vague, overbroad, and unduly burdensome. CLRB is prepared to confer regarding clarification  
22 and narrowing the scope of this request.

23 **REQUEST FOR PRODUCTION NO. 67:**

24 All documents constituting correspondence or communications with entities or  
25 individuals responsible for hosting, managing or otherwise maintaining your websites.

26 **RESPONSE TO REQUEST NO. 67:**

27 CLRB incorporates by reference its General Objections. CLRB objects to this request as  
28

vague, overbroad, and unduly burdensome. CLRB is prepared to confer regarding clarification and narrowing the scope of this request.

**REQUEST FOR PRODUCTION NO. 68:**

All documents constituting correspondence or communications with entities or individuals responsible for purchasing advertising on your behalf.

**RESPONSE TO REQUEST NO. 68:**

CLRB incorporates by reference its General Objections. CLRB objects to this request as vague, overbroad, and unduly burdensome. CLRB is prepared to confer regarding clarification and narrowing the scope of this request.

**REQUEST FOR PRODUCTION NO. 69:**

All documents upon which you rely in support of your claim that you sustained damages or other injury as a result of the conduct of Google as alleged by you in this action.

**RESPONSE TO REQUEST NO. 69:**

CLRB incorporates by reference its General Objections. Subject to and without waiving its General Objections, CLRB will produce non-privileged documents, if any, responsive to this request and not already produced.

**REQUEST FOR PRODUCTION NO. 70:**

All documents relating to damages or other injury you claim to have sustained as a result of the conduct of Google as alleged by you in this action.

**RESPONSE TO REQUEST NO. 70:**

CLRB incorporates by reference its General Objections. Subject to and without waiving its General Objections, CLRB will produce non-privileged documents, if any, responsive to this request and not already produced.

**REQUEST FOR PRODUCTION NO. 71:**

All documents referring to, relating to, or constituting ledgers, spreadsheets, software, accounting tools or other records you use to track revenue from advertising placed using Google.

**RESPONSE TO REQUEST NO. 71:**

1 CLRB incorporates by reference its General Objections. Subject to and without waiving  
2 its General Objections, CLRB states it has no responsive documents.

3 **REQUEST FOR PRODUCTION NO. 72:**

4 All documents referring to, relating to, or constituting ledgers, spreadsheets, software,  
5 accounting tools or other records you use to track revenue from online and/or offline advertising  
6 placed using entities or individuals other than Google.

7 **RESPONSE TO REQUEST NO. 72:**

8 CLRB incorporates by reference its General Objections. Subject to and without waiving  
9 its General Objections, CLRB states it has no responsive documents.

10 **REQUEST FOR PRODUCTION NO. 73:**

11 All documents referring to, relating to or constituting ledgers, spreadsheets, software,  
12 accounting tools or other records you use to track customer order fulfillment.

13 **RESPONSE TO REQUEST NO. 73:**

14 CLRB incorporates by reference its General Objections. Subject to and without waiving  
15 its General Objections, CLRB states it has no responsive documents.

16 **REQUEST FOR PRODUCTION NO. 74:**

17 All documents referring to or constituting ledgers, spreadsheets, software, accounting  
18 tools or other records you use to determine: (1) whether to pause and/or unpause Ad Campaigns  
19 and/or Ad Groups; (2) whether to delete and/or undelete Ad Campaigns or Ad Group, and (3)  
20 whether to use Ad Scheduling.

21 **RESPONSE TO REQUEST NO. 74:**

22 CLRB incorporates by reference its General Objections. Subject to and without waiving  
23 its General Objections, CLRB will produce non-privileged documents, if any, responsive to this  
24 request and not already produced.

25 **REQUESTS FOR PRODUCTION NO. 75:**

26 All documents constituting your profit and loss statements, balance sheets, and financial  
27 summaries.  
28

**RESPONSE TO REQUEST NO. 75:**

CLRB incorporates by reference its General Objections. CLRB objects to this request as vague, overbroad, and unduly burdensome. CLRB is prepared to confer regarding clarification and narrowing the scope of this request.

**REQUEST FOR PRODUCTION NO. 76:**

All documents, referring or relating to other actions in which you or any officer, director or shareholder have been a party.

**RESPONSE TO REQUEST NO. 76:**

CLRB incorporates by reference its General Objections. CLRB objects to this request as vague, overbroad, and unduly burdensome. CLRB is prepared to confer regarding clarification and narrowing the scope of this request.

**REQUEST FOR PRODUCTION NO. 77:**

All documents upon which you rely in support of your claim that you have standing to sue under Bus & Prof. Code §§ 17200 and 17500 as a person who has “suffered injury in fact and....lost money or property” as a result of the conduct of Google.

**RESPONSE TO REQUEST NO. 77:**

CLRB incorporates by reference its General Objections. Subject to and without waiving its General Objections, CLRB will produce non-privileged documents, if any, responsive to this request and not already produced.

Dated: August 25, 2008

LESTER L. LEVY (*Admitted Pro Hac Vice*)  
MICHELE FRIED RAPHAEL (*Admitted Pro Hac Vice*)  
WOLF POPPER LLP

MARC M. SELTZER  
SUSMAN GODFREY L.L.P.

DANIEL J. SHIH (*Admitted Pro Hac Vice*)  
SUSMAN GODFREY L.L.P.  
1201 Third Avenue, Suite 3800  
Seattle, WA 98101  
Telephone: (206) 516-3880

Facsimile: (206) 516-3883  
E-Mail: dshih@susmangodfrey.com

WILLIAM M. AUDET (117456)  
AUDET & PARTNERS, LLP  
221 Main Street, Suite 1460  
San Francisco, CA 94105-1938  
Telephone: (415) 568-2555  
Facsimile: (415) 568-2556  
E-Mail: waudet@audetlaw.com

by: /s/ Daniel J. Shih  
Daniel J. Shih (Admitted Pro Hac Vice)

*Attorneys for Plaintiffs*

MARC M. SELTZER (54534)  
SUSMAN GODFREY L.L.P.  
1901 Avenue of the Stars, Suite 950  
Los Angeles, CA 90067-6029  
Telephone: (310) 789-3100  
Facsimile: (310) 789-3150  
e-mail: mseltzer@susmangodfrey.com

LESTER L. LEVY (Admitted Pro Hac Vice)  
MICHELE F. RAPHAEL (Admitted Pro Hac Vice)  
WOLF POPPER LLP  
845 Third Avenue  
New York NY 10022  
Telephone: 212.759.4600  
Facsimile: 212.486.2093  
e-mail: [llevy@wolfdpopper.com](mailto:llevy@wolfdpopper.com)  
e-mail: [mraphael@wolfdpopper.com](mailto:mraphael@wolfdpopper.com)

*Attorneys for Plaintiffs*  
(See Signature Page for Additional  
Plaintiffs' Counsel)

**UNITED STATES DISTRICT COURT  
NORTHERN DISTRICT OF CALIFORNIA  
SAN JOSE DIVISION**

CLRB HANSON INDUSTRIES, LLC d/b/a  
INDUSTRIAL PRINTING, and HOWARD  
STERN, on behalf of themselves and all  
others similarly situated,

Plaintiffs,

vs.

GOOGLE, INC.,

Defendant.

Case No. C 05-03649 JW

The Hon. James W. Ware

Hon. Patricia V. Trumbull  
United States Magistrate Judge  
Courtroom 5

**CERTIFICATE OF SERVICE**

I HEREBY CERTIFY that on the 25th day of August, 2008, a copy of the following:

- CLRB HANSON INDUSTRIES LLC'S RESPONSE TO DEFENDANT GOOGLE INC'S REQUEST FOR PRODUCTION OF DOCUMENTS (SET TWO)
- HOWARD STERN'S RESPONSE TO DEFENDANT GOOGLE INC'S REQUEST FOR PRODUCTION OF DOCUMENTS (SET TWO)

was sent via E-mail and First Class Mail to:

David T. Biderman  
 E-Mail: [dbiderman@perkinscoie.com](mailto:dbiderman@perkinscoie.com)  
 Judith B. Gitterman  
 E-Mail: [jgitterman@perkinscoie.com](mailto:jgitterman@perkinscoie.com)  
 M. Christopher Jhang  
 E-Mail: [cjhang@perkinscoie.com](mailto:cjhang@perkinscoie.com)  
 David P. Chiappetta  
 E-Mail: [DChiappetta@perkinscoie.com](mailto:DChiappetta@perkinscoie.com)  
 PERKINS COIE LLP  
 Four Embarcadero Center, Suite 2400  
 San Francisco, CA 94111-4131

Dated: August 25, 2008

LESTER L. LEVY (*Admitted Pro Hac Vice*)  
 MICHELE FRIED RAPHAEL (*Admitted Pro Hac Vice*)  
 WOLF POPPER LLP

MARC M. SELTZER  
 SUSMAN GODFREY L.L.P.

DANIEL J. SHIH (*Admitted Pro Hac Vice*)  
 SUSMAN GODFREY L.L.P.  
 1201 Third Avenue, Suite 3800  
 Seattle, WA 98101  
 Telephone: (206) 516-3880  
 Facsimile: (206) 516-3883  
 E-Mail: [dshih@susmangodfrey.com](mailto:dshih@susmangodfrey.com)

---

WILLIAM M. AUDET (117456)  
 AUDET & PARTNERS, LLP  
 221 Main Street, Suite 1460  
 San Francisco, CA 94105-1938  
 Telephone: (415) 568-2555  
 Facsimile: (415) 568-2556  
 E-Mail: [waudet@audetlaw.com](mailto:waudet@audetlaw.com)

by: /s/ Daniel J. Shih

Daniel J. Shih (Admitted Pro Hac Vice)

*Attorneys for Plaintiffs*

---